

CHRISTIAN BELLUSO

Graphic Designer & Creative Specialist

Experienced and passionate graphic designer with marketing know-how. Thrives in challenging environments and always seeks new and creative strategies in pursuit of the best organizational outcomes. Decisive, solution-driven leader and team player whose pursuit of excellence is fueled by a passion for knowledge and discovery.

AREAS OF EXPERTISE

- ADOBE CC (InD, Ai, Ps, Fl, Dw, Fw)
- PRINT/WEB DESIGN
- HTML5/CSS3/SASS/JS
- POWERPOINT/KEYNOTE
- MARKETING COMMUNICATION
- CORPORATE BRANDING
- EMAIL CAMPAIGNS
- PHOTOGRAPHY
- MOTION GRAPHICS
- INFOGRAPHICS

EDUCATION

Bachelor of Arts, INTEGRATIVE ARTS,
Penn State University, University Park, PA

CONTACT

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PORTFOLIO: bellhopcreative.com
CALL/TEXT: **484.467.4151**

EXPERIENCE

The Neat Company *October 2014– December 2015*

GRAPHIC/WEB DESIGNER

- Fully redesigned entire neat.com website from conception to completion under extreme time constraints to coincide with a product launch, in a team of only 3 members.
- Produced over 120 mobile-responsive emails, including but not limited to, advertising, retail campaigns, engagement, and procurement.
- Led major marketing campaigns including new “Better Things To Do” multi-phase advertising campaign which included creating crossword puzzles, mazes, hidden images, jumbles, etc.

Bellhop Creative Services *January 2012 – Present*

PRINCIPAL, BELLHOP IN CHIEF

- Rebranded manufacturing software company Magestic Systems Inc, including logo, product logos and packaging, collateral, trade-show booth, business card and style guide.
- Conceptualized and visualized raw data and research into striking, creative and informative infographics for Vista College, optimization company LinkVehicle and the SCPA animal shelter.
- Created logos, style guides, and other branded elements for clients in many varying industries — all with unique requirements — including, but not limited to: software/IT, restaurant/hospitality, non-profit, lifestyle, education, eCommerce, and manufacturing.

Experian Marketing Services *April 2012 – November 2012*

CREATIVE MARKETING SPECIALIST

- Interpreted, visualized and executed numerous extensive infographics for major marketing campaigns centered on Back To School and Holiday Spending.
- Brought several marketing events to life with creative and popular themes, such as AMC’s MadMen, by driving attendance with thematic emails, micro-sites, on-site signage and takeaways.

Adobe Systems *(Acquired Day Software 11.1.10) May 2009 – December 2011*

SR. GRAPHIC DESIGNER

- Extrapolated “Adobe &” campaign concept across multiple media and platforms, including large scale trade-show booths and web based graphics.
- Handled and produced numerous assets for Adobe MAX, including T-Shirts, pocket guides, indoor signage, bus wraps and web ads.
- Conceived, designed, and executed ALL visual design and theme for Ignite2009 & 2010, a global multi-city, multi-lingual marketing conference.
- Overhauled and maintained Day.com website using the Day Software CMS platform while giving the site a much needed professional yet modern look and feel.